

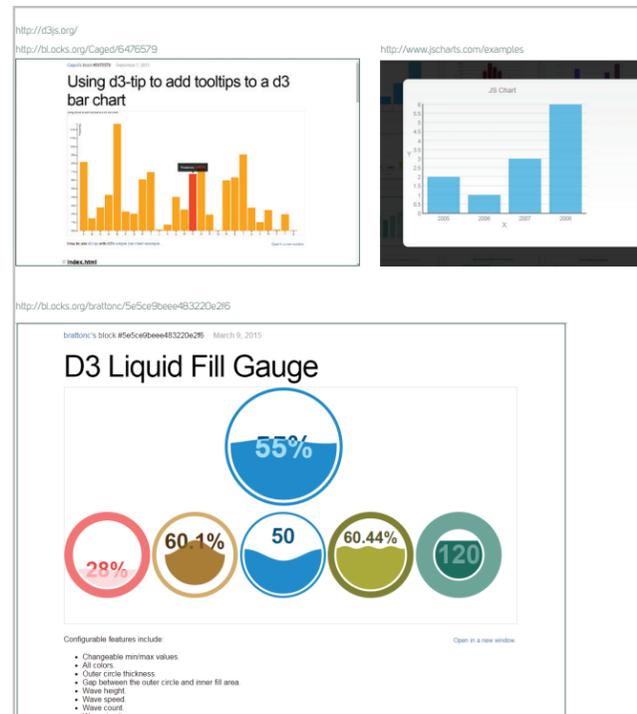


Zak Eidsvoog recent projects

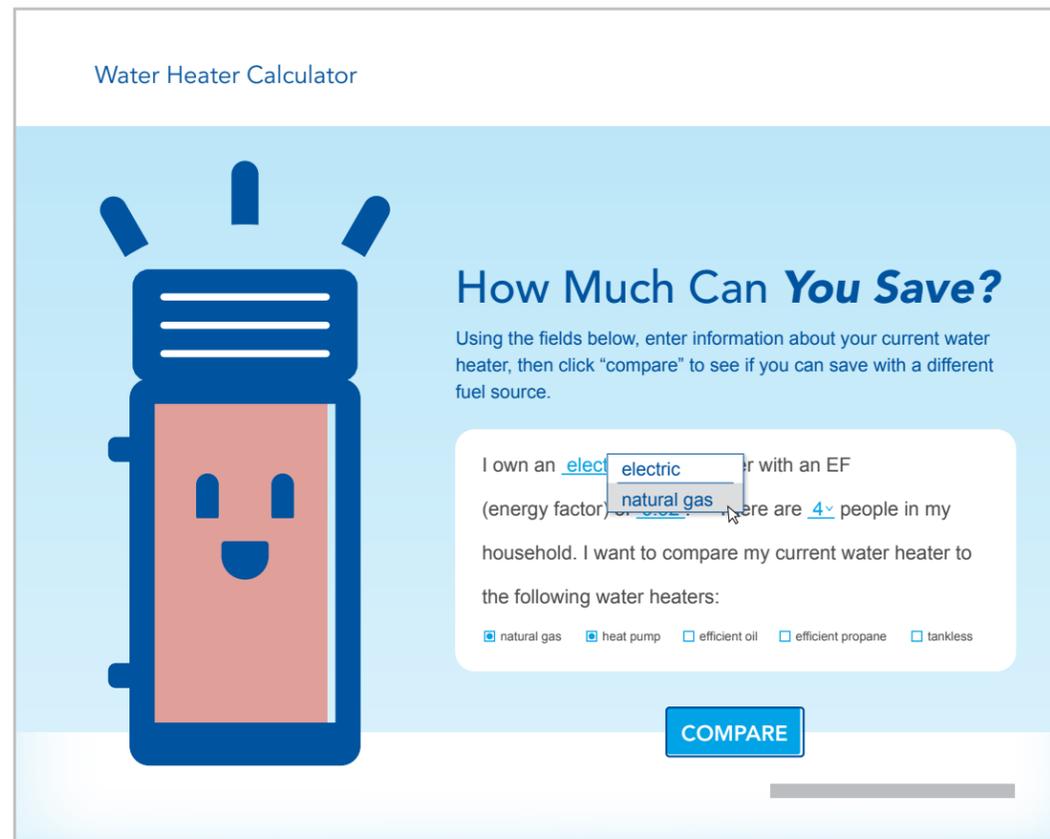
Responsive Water Heater Savings Calculator Site

After advocating within my company for more responsive web design solutions, I was able to take the lead in the design of a responsive water heater savings calculator site for one of our utility clients. Designing this site was a new challenge for our department and for myself, so I took extra care during the research and concepting phase to ensure that my vision be achievable and would satisfy all the client's technical needs. I also made a point to collaborate with the project's developer early on and to keep the lines of communication open throughout the process. This kind of cross-disciplinary collaboration is something I relish in my design work and, in this case, led to some exceptional results.

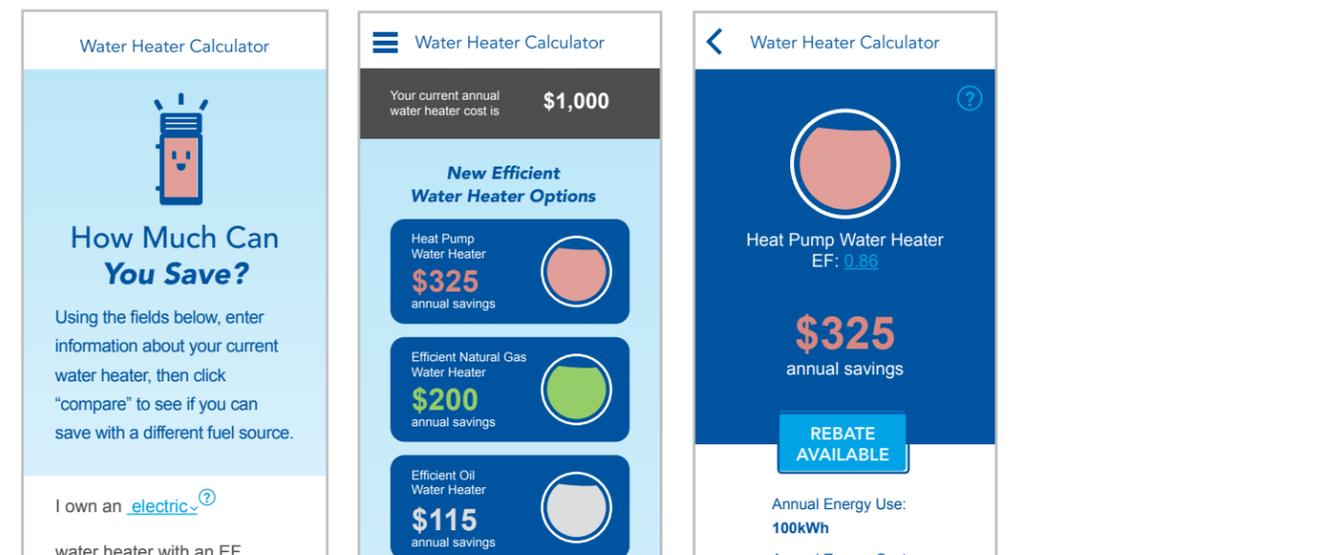
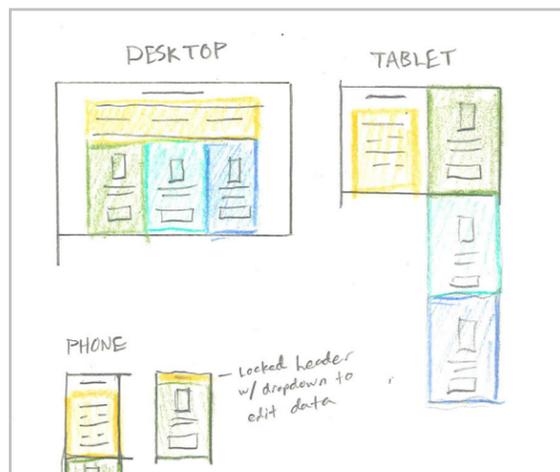
Initial Research



Final Responsive Designs



Wireframe Sketches

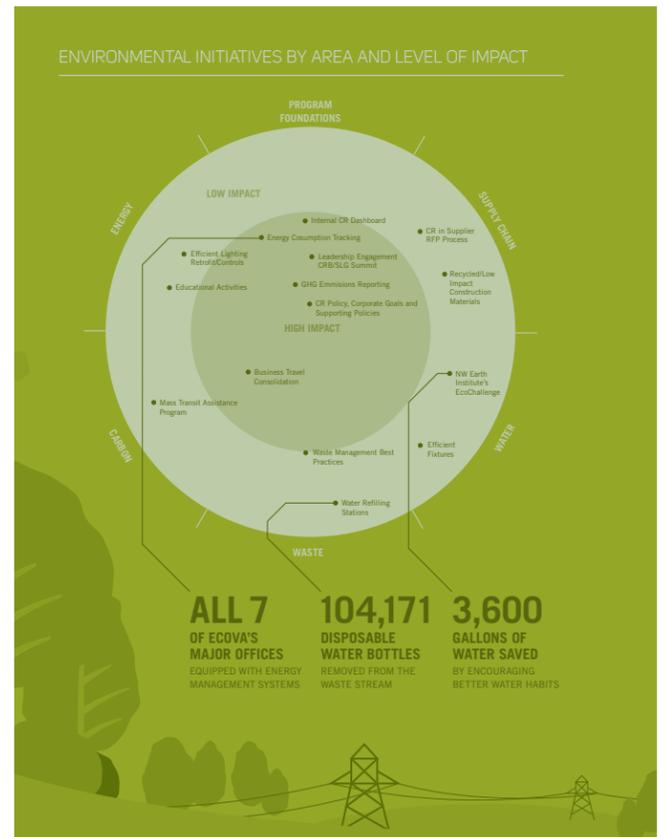
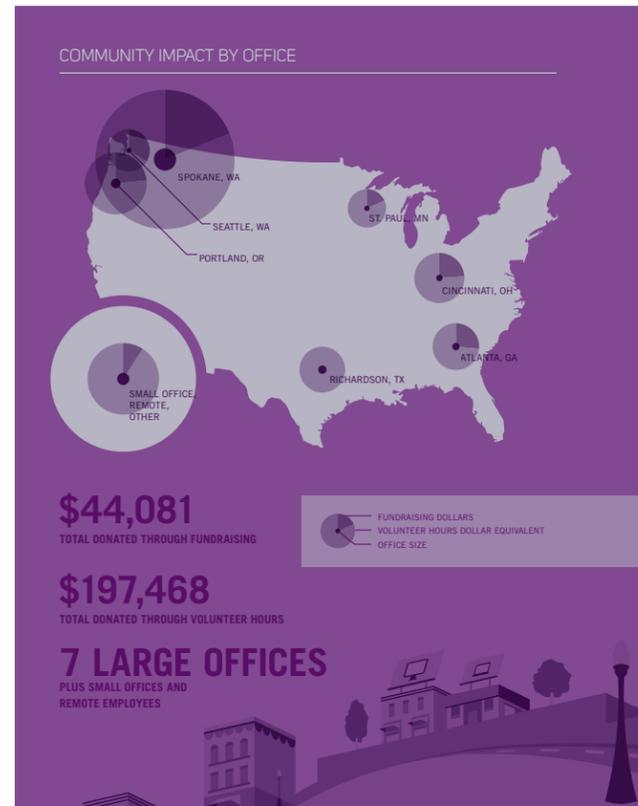
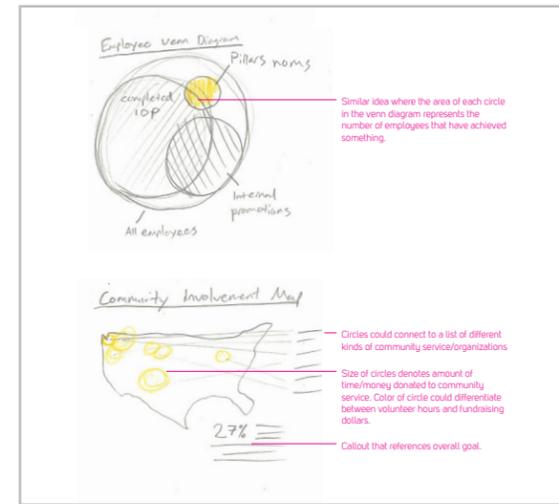


One of the largest internal design projects that takes place at Ecova is the annual Corporate Responsibility (CR) Report. For the 2014 report, I worked with the project's lead designer to advocate for a more data-rich design approach. This involved researching, concepting and presenting to the internal stakeholders on the project. With stakeholder buy-in, I took the lead role in interpreting the company's responsibility initiative data and developed a series of data-driven information graphics that help communicate Ecova's responsibility story.

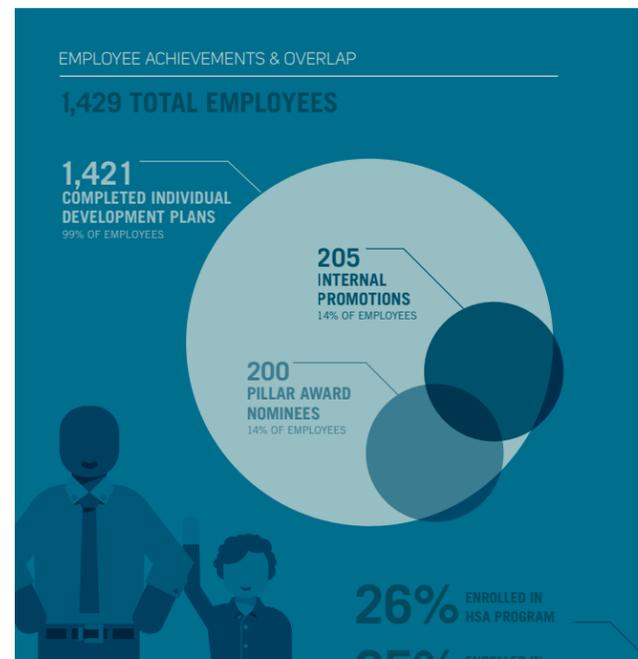
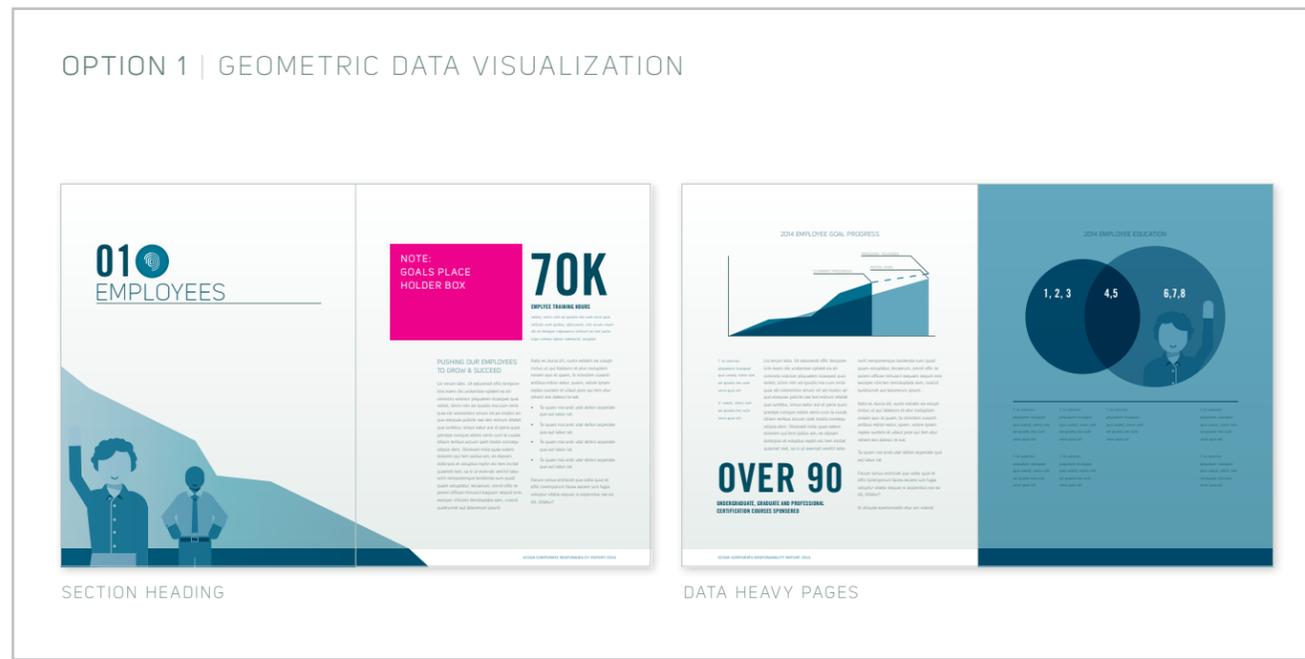
In addition to it's focus on data, the design of the 2014 CR report also made use of a suite of illustrative assets that I created for the previous year's report.

Final Graph Designs

Graph Concept Sketches



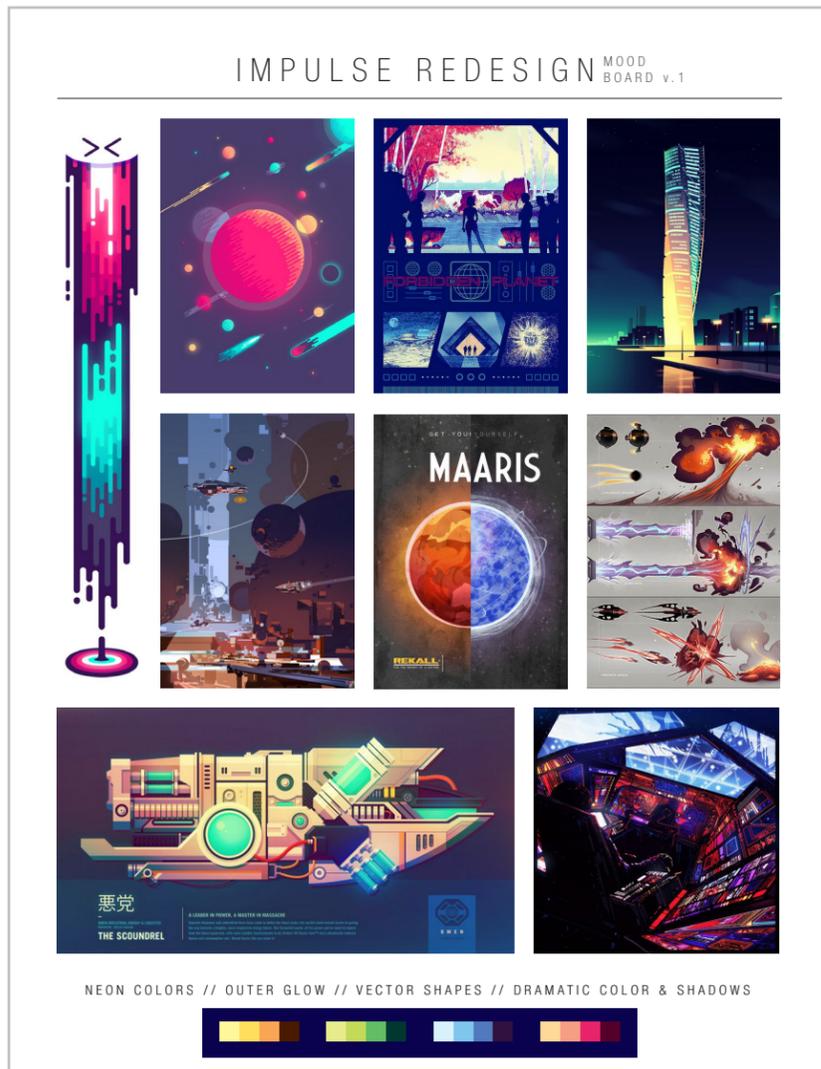
Overall Report Concept Presentation



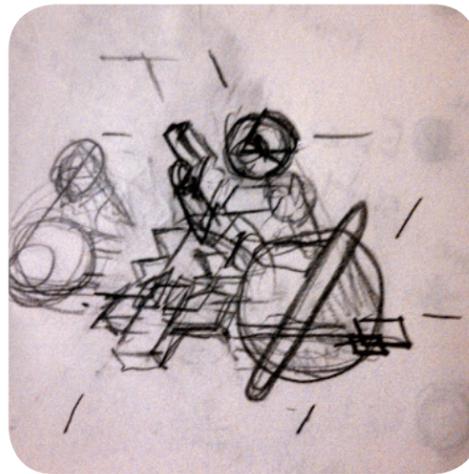
Personal Project: Board Game Redesign

I'm what some might call a board game enthusiast. In fact, my love of board games goes beyond simply playing with them, extending into the realm of game design as well as interface design for games. As an ongoing personal project, I've been redesigning one of my favorite board games, *Impulse*, by Carl Chudyk. So far, I've redesigned the game's general card layout and created 28 original illustrations representing the games different actions - meaning I'm about 70% complete!

Mood Board



Pencil Card Sketches



Final Vector Illustration

